

Alice Gotelli

GRAPHIC DESIGN

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Profile

GRAPHIC DESIGNER WITH 4 YEARS EXPERIENCE

in creating **communicative solutions** within the **editorial** and the **retail branding** sector. I'm looking for **permanent** opportunities that allow me to be involved in the creation of **innovative engaging design projects**, from brainstorming to developing concepts to implementing finished designs. **Work in a team** to push our creativity while **developing content bases, message driven communications** for a wide range of international clients.

ADOBE CREATIVE SUITE 6 SKILLS

fluent in **Photoshop, Illustrator, Indesign** and **Dreamweaver**

SOLID ARTWORKING SKILLS

and print production strong working knowledge (flexography, rotogravure, offset printing) and print testing. Excellent understanding of brand design guidelines.

5 LANGUAGES

English fluent, **Italian** mother tongue, **French** good, **Portugues** fluent, **German** intermediate

Working experience

from 03 - 2013

GRAPHIC DESIGNER at HOT HOUSE MEDIA, London

I manage a team of 2 designers in the design and advertorial workflow; liaising with sales, production and clients for the monthly production of *The Study Travel Magazine*, the business publication for study abroad professionals read by student recruiters and educational consultants in over 125 countries.

2012

GRAPHIC DESIGNER

collaboration with **N2o STUDIO** and **STUDIO FIGURA/SFONDO**, Paris

Worked with close deadlines on **EDITORIALS PROJECTS** for the **cultural and turistic promotion sector** such as the guide for the parisian festival "Mois de la Photo Off 2012" or the Paris shopping blogger guidebook "Finestra su Parigi".

2011 - 2012

GRAPHIC DESIGNER

at **STUDIO TERRI PECORA**, Milan for **Marco Bicego Jewelry**

Responsible for design and production of **COMMUNICATION** and **MARKETING MATERIAL** like catalogues, newsletters, web & print invitations, flyers, retail guidelines.

2009 - 2011

GRAPHIC DESIGNER

at **LOGOTEL S.P.A** for **Consilia, Telecom, Assicurazioni Generali**

Worked on corporate communications and branding projects for well known italians client as Telecom and Assicurazioni Generali. Collaborated to the restyling of Consilia's **VISUAL IDENTITY**, from initial layout to artwork. Experienced in photoshooting and retouching for online use and print.

Education

2013

100 design project, Central Saint Martins College of Art and Design, London

2012

WEB DESIGN class, Paris

2007 - 2009

MA in Graphic Design at Scuola Politecnica di Design, Milan

2007

BACHELOR'S DEGREE in Communication Science and Marketing at Università degli Studi di Siena

2005 - 2006

ERASMUS, 9 months (September/ June) at Universidade Nova de Lisboa in Lisbon